

CONTEST RULES

Super Fans Contest – Beneva Game

1. CONTEST ORGANIZER

The *Super Fans Contest – Beneva Game* is organized by Beneva Inc. (“Beneva” or the “Contest Organizer”).

2. CONTEST PERIOD

The contest will be held in Quebec from 10:30 a.m. to 1:20 p.m. ET on October 14, 2024 (the “Contest Period”).

3. ELIGIBILITY CONDITIONS

To enter, participants must:

- Be a resident of the province of Quebec
- Be age 18 or over on October 14, 2024

4. HOW TO ENTER

Participation in this contest is free, with no purchase necessary.

To enter the contest, individuals must satisfy the eligibility conditions and the other conditions set out in these contest rules.

Subject to the limitations stated in these rules, there is only one way to enter during the Contest Period:

Online

By filling out the electronic entry form on the Beneva website.

Entry forms are available at the following location:

- At superfans.beneva.ca

The website will be promoted with a QR code.

Limit: One (1) entry per person.

5. PRIZE DETAILS

Entering this contest gives you the chance to win the following prize for you and a guest at the October 14, 2024 game at Percival Molson Memorial Stadium, worth approximately \$379 (3 prizewinners in total):

- Two (2) passes to the Beneva space in section G1, row 8, seats 9 to 14 (worth approximately \$189)
- Two (2) official Montreal Alouettes caps (worth approximately \$40)
- Two (2) Alouettes jerseys (worth approximately \$100)
- Concession coupons for food and drink (worth approximately \$50)
- A post-game field experience to meet with players (worth \$0)

6. SPECIFIC PRIZE CONDITIONS

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The prize is non-cashable and cannot be transferred, assigned or exchanged.

7. DRAW

7.1 The prize will be drawn at random among eligible entries. The draw will be held at 1:25 p.m. ET on October 14, 2024, in the presence of a Beneva Inc. employee at the Percival Molson Memorial Stadium at 475 avenue des Pins Ouest, Montreal QC H2W 1S4.

7.2 The odds of winning depend on the number of eligible entries received during the Contest Period.

7.3 Beneva reserves the right to disqualify persons or cancel entries that are not in compliance with contest rules.

8. PARTICIPATION LIMITATIONS AND EXCLUSIONS

8.1 The number of entries per person is limited, as described in section 4 of these contest rules.

8.2 Employees, officers, mandataries, directors, administrators and representatives of Beneva Inc. and its affiliated companies, and individuals residing at the same address, may not enter the contest.

8.3 Also excluded from entering the contest are representatives, agents, firms and agencies attached to or affiliated with Beneva Inc. and its affiliated companies, and their employees and all other individuals living with these employees.

9. GENERAL CONDITIONS

9.1 To be declared a winner, contest participants selected at random must:

- Respond to the text message sent by the Contest Organizer informing them of how the prize will be delivered on Monday, October 14, 2024, (the time will be determined on the field). The Contest Organizer will make another attempt by phone five minutes after sending the text message. If there is no answer, the prize is forfeited.
- Contact a Beneva ambassador, who will be at the game and who will take care of delivering the prize on site.
- Affirm they meet all eligibility conditions and other requirements set out in these rules.
- Correctly and without assistance, answer a timed mathematical skill-testing question.
- Sign a liability waiver and declaration form, which will be forwarded by the Contest Organizer. This form must be signed on site and returned to the Beneva ambassador to be eligible to receive the prize.

Failure to comply with any of the above conditions or to accept the prize will result in disqualification of the participant. In such a case, a new draw will be conducted, in accordance with these contest rules, until an eligible participant has been chosen and declared a winner. If no contest participant is declared a winner before the end of the game, the Contest Organizer will have the right to cancel the prize.

9.2 Verification. Entries are subject to verification by the Contest Organizer. Any entry or entry attempt that is deemed to be fraudulent, illegible, incomplete, received late or otherwise not in compliance with contest rules will be rejected. In such a case, the entrant in question will not be entitled to an entry or a prize. The Contest Organizer's decision concerning any aspect of the contest, including but not limited to the eligibility or disqualification of entries or entrants, will be final and without appeal.

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9.3 Disqualification. The Contest Organizer reserves the right to disqualify any person or cancel one or more entries from a person who enters this contest or tries to do so by any means contrary to these contest rules or which would be unfair to the other entrants. Such person may be referred to the appropriate judicial authorities. The Contest Organizer's decision regarding this aspect of the Contest is final and without appeal.

9.4 Prize acceptance. The prize must be accepted as described and is not, in any case, transferable in whole or in part to another person, unless otherwise provided for in these contest rules. **The October 14 match schedule for the Super Fans Contest cannot be changed since it is determined by the Alouettes.**

9.5 Limitation of liability – Use of the prize. The prize winner releases the Contest Organizer, its advertising and promotional agencies and their employees, agents and representatives from any damage, harm or loss resulting from their acceptance or use of the prize. All entrants selected acknowledge that, as of their being informed of the prize delivery arrangements, the fulfilment of the obligations related to the prize becomes the entire and exclusive responsibility of the various service and product providers.

9.6 Limitation of liability – Operations. The Contest Organizer, its advertising and promotional agencies, its affiliated companies, their employees, agents and representatives are not liable for any faulty computer components, software or line of communication, or for the loss or absence of network communication capability, or for any faulty, incomplete, incomprehensible or erased computer or network transmissions that make it difficult or impossible to enter the contest.

9.7 Limitation of liability – Registration. The Contest Organizer, its advertising and promotional agencies, its affiliated companies, their employees, agents and representatives are not liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web pages or software or by the transmission of any information concerning contest participation.

9.8 Contest modification. The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, if there is any event or any human intervention that could corrupt or affect the administration, security, impartiality or conduct of the contest as provided for in these contest rules.

9.9 Notice to entrants – Information disclosure outside of Canada. The Contest Organizer and its affiliated companies may be doing business with one or more service provider(s) based outside of Quebec. It is therefore possible that some personal information held by the Contest Organizer may be stored outside of Quebec and governed by the laws of foreign countries or states. By completing such forms, participants tacitly accept such a situation. For more information about Beneva's personal information protection practices, please refer to the complete version of the Privacy Statement at www.beneva.ca.

9.10 Authorization. The prize winners authorize the Contest Organizer and its representatives to, if required, use their name, photograph, image, voice, contact information, place of residence or any statement relating to the prize for advertising purposes, without any compensation.

9.11 Participant. For the purposes of these Contest Rules, the eligible participant is the person whose name appears on the entry and it is to this person that the prize will be awarded if selected and declared a winner.

9.12 Prize limit. In no case may the Contest Organizer, its affiliated companies, its advertising and promotional agencies, the suppliers of products or services related to this contest or its employees, agents and representatives be required to award a prize other than in accordance with these contest rules.

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9.13 Limitation of liability – Entry. The person who enters or attempts to enter this contest releases the Contest Organizer, its affiliated companies, its advertising and promotional agencies, their employees, agents and representatives from any liability for any damage they may incur as a result of entering or attempting to enter the contest.

9.14 Contest rules. The contest rules are available at the Contest Organizer's offices located at 625 rue Jacques-Parizeau, Québec QC G1K 9E2, and online at: superfans.beneva.ca/

9.15 French version. A French version of the rules is available on request at the following address: 625 rue Jacques-Parizeau, CP 17 100, Québec QC G1K 9E2. In the event of a discrepancy between the French and English versions of the rules, the French version will prevail.